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EURON

European Robotics Research Network

Network of Excellence

Information Society Technologies Priority

DR 10.3

Web Site Structure and Statistics

**Due date of deliverable:** 30 April 2007

**Actual submission date:** 1 May 2007

**Start date of the project:** 1 May 2004

**Organisation name of lead contractor for this deliverable:** SDU

**Duration:** 48 months

**Revision:** Original version, April 2007

**Dissemination level:** PU

# 1 Summary

The EURON website is a widely used resource both in the EU and outside, attracting on average 5500 hits per day, about 3 times the traffic of last period.

## 2 Web Site Structure

The web site has been designed to serve both network members and other visitors, the latter being experienced roboticists, students and also the general public. Its principal design goal is therefore to provide information about and for EURON members in an attractive and accessible manner. The colourful graphic design contributes to this, as does the organisation of the site into five different logical areas.

## 3 Statistics on Web Site Usage

By March 2007 the web site contained approx 270 “real” EURON html pages (i.e., excluding pictures, pdf files, html pages sent in by others and displayed “as is”...). These pages are organised into five major sections, each colour-coded to aid navigation. Only headings for these main sections and the “home” icon are visible in every page. A right-hand column gives the opportunity for important information to be carried between related pages.

During 2006 around 58,000 distinct IP addresses successfully fetched nearly 2 million elements from www.euron.org, of which 464,420 were actual pages and many of the rest pictures. The site received nearly 5,500 successful hits per day on average (around 4 per minute) and transferred around 110 megabytes of data each day.

Of course, the home page is fetched most often (c. 29% of successful page fetches). Otherwise, only the robot gallery page achieved even 2% of the traffic, due to the large number of choices available. The section index pages and jobs pages are also very popular. After these the distribution is fairly even over most of the pages.

The number of fetches is much higher than the number of pages accessed since it includes pictures, style files and the like. However, the number of pages looked at is actually higher than shown in the log files, since retrieving cached versions of pages generates no hits.

Analysing the IPs from which webpage requests come allows us to see roughly which countries use www.euron.org most. Note that this analysis cannot be accurate, since not all IP addresses have a specific geographical location.

American IPs account for about a quarter of requests. Germany, Italy, the UK and Spain between them account for another quarter. India, Canada and China also appear in the top 10 countries.

## 4 Goals for this Period

The principal goal for this period was the deployment of the chosen CMS. This has not been achieved; the time was used instead to develop the necessary tools for the Open Call proposal submission.

Additional material has been developed and integrated into the site; around 70 new web pages have been added, plus 40–50 robot-of-the-week columns.